



Conference

“Humour and Conflict in the Public Sphere”

Tartu, September 4-6, 2024

Programme

4th September

9:00 Conference opening - Liisi Laineste, Giselinde Kuipers, Władysław Chłopicki (Estonian Literary Museum, Vanemuise 42, Tartu)

9:30 - 11:00 Academic session: CELSA results

Chair: Carmen Maíz-Arévalo

Agata Hołobut, Władysław Chłopicki “Virtually drunk: TikTok humour as a trigger for public debate”

Jonas Nicolai “Social media and anti-social(ist) satire: humour and critique in the Belgian digital public sphere”

Anastasiya Fiadotava “(Almost) dying to turn press photos into memes: a Belarusian case study”

11:00-11:30 Coffee break

11:30 - 13:00 Academic session / CELSA in-depth session (a close look at the Päts monument controversy: The head that made our heads spin)

Chair: Guillem Castañar

Guillem Castañar “Memes, memory and monuments: Humorous debate on memory politics in Estonia”

Roundtable with Anastasiya Astapova, Andrus Tamm and Ann Vaida

13:00-14:30 Lunch

14:30 - 15:30 Academic session: Political humour across decades

Chair: Anastasiya Astapova

Maarja Lõhmus, Merike Kaunissaare “Political reality as humour: the creation of the “SpecialCare” Secret Library /Erihoid in the Estonian SSR”

Władysław Chłopicki, Alisa-Anastasiia Kavetska “Polish humour scandals 1990-2023”

15:30-16:00 Coffee break

16:00 - 18:00 Practical session by Titia Hoogendoorn and Dick Zijp (Utrecht University)

“How to communicate academic results on social media”

19:00 Conference reception (Estonian Literary Museum) with folk music and dance (by Eller Music school students)

5th September

9:00 - 10:00 **Keynote** by Bradley Wiggins (Webster University Vienna) "Make memes not war"

Chair: Liisi Laineste

10:00 - 10:30 Coffee break

10:30 - 12:00 **Academic session: Black, dark and gallows humour**

Chair: Sergey Troitskiy

Åsa Harvard Maare, Max Evstropov "Black humour and political despair: making politics with the dead"

Carmen Maíz-Arévalo "'This is no laughing matter': reactions to dark humour from a European cross-cultural perspective"

Reeta Karjalainen "Gallows humour, depression, and funny pictures– resemiotization and humour in mental health memes"

12:00-13:00 Lunch

13:00 - 14:30 **Academic session: Using humour as a political weapon**

Chair: Dorota Brzozowska

Salla-Maaria Laaksonen, Joonas Koivukoski "Social accountability dynamics in the memetic politics of Instagram"

Paul Martin "A heart surgeon breaking bad: Communicating humour scandal in Bassem Youssef's *Revolution for Dummies*"

Jan Chovanec "The interactional construction of joking threads in YouTube comments"

14:30-15:00 Coffee break

15:00-16:30 **Academic session: Othering with humour**

Chair: Massih Zekavat

Aleksandar Takovski, Nenad Markovik "'To laugh or not to love': The politics of conflicting attitudes on controversial humour in Macedonia"

Martin Nõmm "The "Mickeyfied" Estonian in humorous representations"

Sergey Troitskiy "'Instead of hats they wear a shawl wrapped round their heads'. National stereotypes of the Turkish in geographical textbooks and caricatures of the late Russian Empire"

16:30 - 18:00 **Practical session by Jan Rybicki** (Jagiellonian University in Krakow) "DH methods in humour studies on the example of CELSA data"

6th September

9:00 - 10:30 Academic session: Tricksters and Netflix

Chair: Jonas Nicolai

Tsafi Sebba-Elran "What does it take to be a hero? Between the Jewish and the Israeli trickster"

Jarno Hietalahti "The relevance of trickster humour in social conflicts"

Dorota Brzozowska, Władysław Chłopicki "Humor and conflict – the case of a Polish Netflix series"

10:30-11:00 Coffee break

11:00 - 12:30 Academic session: Humour of/at populists and alt-right movements

Chair: Władysław Chłopicki

Anthony Mitzel "'This meme bonks fascists': An unlimited memeiosis of the Jug of Justice/Bonk the Police meme"

Massih Zekavat, Amber Willems "Lubach's satiric response to the rise of populism and far-right extremism in the Netherlands"

Joonas Koivukoski, Juha Herkman "Transgressive humour and calculated ambivalence in populist radical right communication: The Finns Party's damage control strategies for responding to racism accusations during humour scandals"

12:30-14:00 Lunch

14:00 - 15:30 Academic session: Aspects of contemporary humour and conflict

Chair: Anastasiya Fiadotava

Amy Friedman "Satire literacy"

Marianna Keisalo "Social conflict and the line between public and private in stand-up comedy"

Ian Brodie "Why wait for 'conflict'? The merits of humour"

16:00 - 18:00 Practical session by Paranduskelder

How many humour scholars does it take to change a lightbulb? Taking a creative look at stuff

19:00 Conference dinner