

PROGRAMME

Wednesday, 4th September

9:00 Conference opening

Liisi Laineste, Giselinde Kuipers, Władysław Chłopicki
(Estonian Literary Museum, Vanemuise 42, Tartu)

9:30–11:00 Academic session: CELSA results

Chair: Carmen Maíz-Arévalo

Agata Hołobut, Władysław Chłopicki "Virtually drunk: TikTok humour as a trigger for public debate"

Jonas Nicolai "Social media and anti-social(ist) satire: Humour and critique in the Belgian digital public sphere"

Anastasiya Fiadotava "(Almost) dying to turn press photos into memes: A Belarusian case study"

11:00–11:30 Coffee break

11:30–13:00 Academic session / CELSA in-depth session (a close look at the Päts monument controversy: The head that made our heads spin)

Chair: Guillem Castañar

Guillem Castañar "Memes, memory and monuments: Humorous debate on memory politics in Estonia"

Roundtable with Anastasiya Astapova, Andrus Tamm and Ann Vaida

13:00–14:30 Lunch

14:30–15:30 Academic session: Political humour across decades

Chair: Anastasiya Astapova

Maarja Lõhmus, Merike Kaunissaare "Political reality as humour: The creation of the "SpecialCare" Secret Library / Erihoid in the Estonian SSR"

Dorota Brzozowska, Władysław Chłopicki "Humor and conflict: The case of a Polish Netflix series"

15:30–16:00 Coffee break

16:00–18:00 Practical session by Titia Hoogendoorn and Dick Zijp (Utrecht University) "How to communicate academic results on social media"

19:00 Conference reception (Estonian Literary Museum) with folk music and dance (by Eller Music school students)

Thursday, 5th September

9:00–10:00 Keynote by Bradley Wiggins (Webster University Vienna)

“Make memes not war”

Chair: Liisi Laineste

10:00–10:30 Coffee break

10:30–12:00 Academic session: Black, dark and gallows humour

Chair: Sergey Troitskiy

Åsa Harvard Maare, Max Evstropov “Black humour and political despair:
Making politics with the dead”

Carmen Maíz-Arévalo “‘This is no laughing matter’: Reactions to dark
humour from a European cross-cultural perspective”

Reeta Karjalainen “Gallows humour, depression, and funny pictures:
Resemiotization and humour in mental health memes”

12:00–13:00 Lunch

13:00–14:30 Academic session: Using humour as a political weapon

Chair: Dorota Brzozowska

Salla-Maaria Laaksonen, Joonas Koivukoski “Social accountability
dynamics in the memetic politics of Instagram”

Paul Martin “A heart surgeon breaking bad: Communicating humour
scandal in Bassem Youssef’s *Revolution for Dummies*”

Jan Chovanec “The interactional construction of joking threads in
YouTube comments”

14:30–15:00 Coffee break

15:00–16:30 Academic session: Othering with humour

Chair: Massih Zekavat

Aleksandar Takovski, Nenad Markovik “‘To laugh or not to love’: The politics of conflicting attitudes on controversial humour in Macedonia”

Martin Nõmm “The “Mickeyfied” Estonian in humorous representations”

Sergey Troitskiy “‘Instead of hats they wear a shawl wrapped round their heads’. National stereotypes of the Turkish in geographical textbooks and caricatures of the late Russian Empire”

16:30– 18:00 Practical session by Jan Rybicki (Jagiellonian University in Kraków) “DH methods in humour studies on the example of CELSA data”

Friday, 6th September

9:00–10:30 Academic session: Tricksters and scandals

Chair: Jonas Nicolai

Tsafi Sebba-Elran "What does it take to be a hero? Between the Jewish and the Israeli trickster"

Jarno Hietalahti "The relevance of trickster humour in social conflicts"

Władysław Chłopicki, Alisa-Anastasiia Kavetska "Polish humour scandals 1990–2023"

10:30–11:00 Coffee break

11:00–12:30 Academic session: Humour of/at populists and alt-right movements

Chair: Władysław Chłopicki

Anthony Mitzel "'This meme bonks fascists': An unlimited memeiosis of the Jug of Justice / Bonk the Police meme"

Massih Zekavat, Amber Willems "Lubach's satiric response to the rise of populism and far-right extremism in the Netherlands"

Joonas Koivukoski, Juha Herkman "Transgressive humour and calculated ambivalence in populist radical right communication: The Finns Party's damage control strategies for responding to racism accusations during humour scandals"

12:30–14:00 Lunch

14:00–15:30 Academic session: Aspects of contemporary humour and conflict

Chair: Anastasiya Fiadotava

Amy Friedman "Satire literacy"

Marianna Keisalo "Social conflict and the line between public and private in stand-up comedy"

Ian Brodie "Why wait for 'conflict'? The merits of humour"

16:00–18:00 Practical session by Paranduskelder

How many humour scholars does it take to change a lightbulb? Taking a creative look at stuff

19:00 Conference dinner